

## Fresno City Council to Consider Water Task Force Recommended Polices

## FOR IMMEDIATE RELEASE

**FRESNO, CA** (August 26, 2009) Councilmember Andreas Borgeas, the Chair of the Fresno City Council Water Task Force, will introduce three water related policies to the Fresno City Council on Thursday under the Water Task Force's mission: water conservation, planning, and water-related technology. The following policies will be introduced for Council's consideration:

- 1. **Conservation:** Commercial Water Fixture Rebate Program: this program would allow commercial and industrial users to benefit from the already successful residential fixture rebate program that provides incentives for retrofitting high-use water fixtures with efficient low-water use fixtures.
- 2. **Planning:** Central Area Water Fixture Conservation Program: this program would work in conjunction with the Downtown Specific Plans and provide for reduced infrastructure and water delivery impacts from new construction specifically related to the Central Area of Fresno, more commonly known as the "Downtown Triangle."
- 3. **Water Technology:** Graywater Program: this program would direct staff to research new state laws pertaining to the installation of graywater systems and to potentially implement water saving programs as they relate to graywater irrigation for residential and commercial customers.

Councilmember Borgeas stated, "These policies are preparing Fresno for changes in state legislation." He further stated, "It is imperative the City of Fresno do everything in its power to conserve water through long-term and short-term planning, and that is exactly what the Water Task Force is committed to doing."

## For additional information please contact:

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